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**PRESS RELEASE**  
  
for immediate release

**European Machine Vision Forum 2019 announces Key Note Speakers**

***Deadline for Submissions of Contributed Talks ends 24 May***

Barcelona/Lyon*, 12 April, 2019.* The European Machine Vision Forum is happy to announce three key note speakers at the annual event 2019 which takes place 05 - 06 September 2019 in Lyon/France.

The first key note titled „The Future of Image Sensing - More Intelligence or More Sensing?“ will be given by Prof. Peter Seitz, Senior Technologist Europe at Hamamatsu Photonics.

In the afternoon session of the first conference day, Prof. Dr. Christian Wolf, Associate Professor at INSA, Université de Lyon and LIRIS, CNRS highlights reasoning as a key component of human intelligence in his speech “Learning High-Level Reasoning in and from Images”.

Right after the lunch break on the second conference day, Dr. François Simoens, Strategic Program Manager, CTO office at CEA-Leti in Grenoble has titled his key note “The Convergence of Photonics and Electronics: An Opportunity for Machine Vision”.

The focal topic of the European Machine Vision Forum 2019 is “Photonics and Machine Vision: Going Deep into Integration”. Over millions of years, biological vision systems evolved very differently in resolution, wavelength sensitivity, color sensing, motion sensing, and reaction time, depending on the specific needs of the corresponding creature. This implies that machine learning is not the only solution. A better machine vision system is obviously one that deeply integrates modern algorithmic approaches including machine learning and modern photonics components adapted to the use cases of the systems. The 4th European Machine Vision Forum explores current progress and shows where we are heading.

Contributions of valuable research or innovation fitting into the above motto for a talk or poster are still welcomed and can be submitted until **Friday, May 24, 2019** using the online [**Submission Tool**](https://submission.emva-forum.org/)**.** All submissions are openly reviewed by the joint Scientific and Industrial Advisory Board of the forum and everyone, who has submitted a contribution. For the five best rated student contributions, the student speaker will receive a free ticket to the forum.

For more details visit [www.european-forum-emva.org](https://emvf-2019.emva.b2match.io/) or contact us at [info@emva-forum.org](mailto:info@emva-forum.org).

**About EMVA:**

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 120+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site www.emva.org.